

GRA229L : e-Commerce Basics

Electronic commerce (ecommerce) is an industry where the buying and selling of products and services are conducted online. In this course students develop an ecommerce site using a standard CMS system with an e-commerce plug-in. Students are exposed to the development and management of inventory, creating sales items, shipping options, accepting payments, and how to return items.

Credits 3

Lab Hours 3

Class Hours 2

Prerequisites

[GRA120L](#) and [GRA226L](#)