

# Business Management

## Degree Type

Associate in Science

The Business Management program is designed to provide students with a broad background in the areas of entrepreneurship, marketing, management, human resources, finance, international business, project management, and technology. A strong emphasis is placed on the development of analytical skills and problem solving. Additionally, students are encouraged to relate theoretical learning to practice and establish bridges between the classroom and work environment. Students are also encouraged to participate in the campus business club, seek internships to network, and further develop their skills.

Opportunities exist everywhere for students who study business, from business and industry to non-profit and service organizations, to owning and operating one's own business. Virtually every business in existence relies on organizational and business skills to ensure that the business runs smoothly.

Upon completion of the Business Management program, students seek careers in many different areas of business and/or transfer to four-year institutions. For students interested in continuing with their college education, transfer agreements with four-year institutions may be available. Call or email the department chair for details.

### Students who complete the program will:

- apply reading, thinking, writing, and oral communication skills to convey ideas, information, and intentions effectively and in a manner that is appropriate to a professional organization or business.
- apply appropriate analytical tools and critical thinking to identify core issues, evaluate alternatives, and make informed decisions to solve problems in complex business situations.
- work effectively in a team environment by working cooperatively and collaboratively to help their team achieve a common objective by leveraging the strengths of others, and developing trusting and supportive relationships with teammates, managing conflicts within the team, and adapting to the needs of the team.
- recognize ethical issues, apply ethical frameworks to analyze them, differentiate between ethical and unethical behavior and integrate ethical understanding and societal responsibility into decision-making.
- demonstrate the effective use of the leadership skills of adaptability, influence, vision, organization, and motivation to make responsible decisions within an organization and achieve organizational objectives.
- understand information technology as it affects the structure of and processes of organizations and economics, and how the use of technology manifests itself in the establishment and accomplishment of strategic goals of the organization.
- understand and manage cultural differences, diversity issues, and participation in a global economy as they relate to business functions and processes in domestic and global settings.
- professional competence of business subject matter knowledge of in the core business areas of accounting, management, economics, and law.

### First Year

#### Fall Semester

Item #	Title	Class Hours	Lab Hours	Credits
ACCT131L	Accounting I	3	0	3
BUS130L	Introduction to Business	3	0	3
CIS133L	Introduction to Information Technology	2	2	3
ENGL100L	English Composition	4	0	4
INDL100L	College Essentials	1	0	1
<b>Sub-Total Credits</b>		<b>13</b>	<b>2</b>	<b>14</b>

### Spring Semester

Item #	Title	Class Hours	Lab Hours	Credits
ACCT132L	Accounting II	3	0	3
BUS160L	Principles of Marketing	3	0	3
ENGL124L	Business Communications	3	0	3
	SOSC231L or SOSC232L	3	0	3
	Mathematics Elective (4 credit)	4	0	4
	<b>Sub-Total Credits</b>	<b>16</b>	<b>0</b>	<b>16</b>

### Second Year

#### Fall Semester

Item #	Title	Class Hours	Lab Hours	Credits
BUS231L	Principles of Management	3	0	3
BUS240L	Introduction to Project Management	3	0	3
	Business Elective (for Business Management)	3	0	3
	Business Elective (for Business Management)	3	0	3
	Science Elective (3 credits)	3	0	3
	<b>Sub-Total Credits</b>	<b>15</b>	<b>0</b>	<b>15</b>

#### Spring Semester

Item #	Title	Class Hours	Lab Hours	Credits
BUS238L	Business Law I	3	0	3
BUS252L	Introduction to International Business	3	0	3
BUS235L	Small Business Management: A Capstone Course	3	0	3
	Humanities/Fine Arts/Foreign Language Elective	3	0	3
	Social Science Elective	3	0	3
	<b>Sub-Total Credits</b>	<b>15</b>	<b>0</b>	<b>15</b>
	<b>Total Credits</b>			<b>60</b>