

ARTS280L : Creative Entrepreneurship

This course addresses the unique needs of creative people in the creative professions. Students will explore all aspects of living the creative life and building a creative work life through hands-on projects, discussion, and simulation. Topics will include, but are not limited to, the following: assessing your creative personality, exploring career possibilities, and creating a plan, business essentials, and branding yourself in the marketplace.

Credits 3

Lab Hours 0

Class Hours 3